

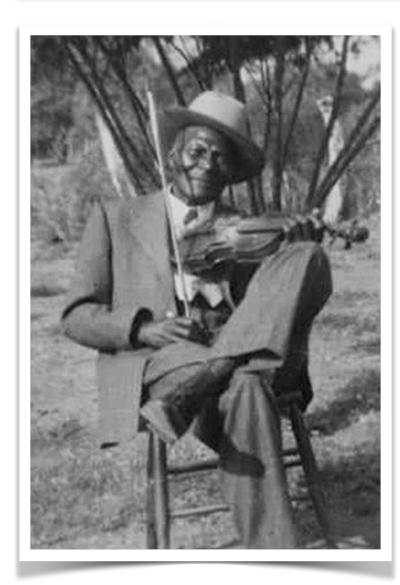
San Antonio African American Community Archive and Museum 3737 Broadway, Suite 300 San Antonio TX 78209 210.724.3350

> SAAACAM @ La Villita 218 South Presa Street San Antonio TX 78205

2023 Fiesta Family Blues Festival

Music played a large role in the survival of Black people in America - that and a sense of humor that just couldn't be enslaved.

—Redd Foxx



Ellis Griffin (1875-1957). His family owned 304 acres of land in 1900 at the intersection of what is now Thousand Oaks and Wetmore Road. He would later grow it to 1200 acres.

The San Antonio African American Community Archive and Museum (SAAACAM) presents the Third Annual Fiesta Family Blues Festival Wednesday, April 26 - Friday, April 28, 2023

Be The Change", SaulPaul will present 3 in-school workshops **Wednesday, April 26**.

SAAACAM is partnering with the Carver Community Cultural Center to present a free matinee concert for all ages featuring SaulPaul, **Thursday, April 27 at 11:00 AM.**

"Grown folks" can purchase a ticket to experience a stellar lineup of artists in the Espee Pavillon from 4:00 PM to 11:00 PM.

The lineup includes:

- Southern Soul Artist, Latimore
- The Keeshea Pratt Band
- Step Rideau and the Zydeco Outlaws
- · Eddie and the Allniters

The Blues Festival is SAAACAM's premiere funding event. Proceeds from the event will go directly to the operating budget of SAAACAM.



Your Investment

Projected attendance for the three days is 2,500.

Fiesta Family Blues Festival	Presenting Sponsor \$25,000	Family Fun Sponsor \$15,000	Portable Exhibit Sponsor \$5,000	Contributing Sponsors \$1,000
Benefits				
Prominent display of Presented by Logo	All marketing collateral & signage			
Signage	Main & Exhibit	Main & Exhibit	Exhibit Area	
Prominent Logo Display	Yes	Yes	Yes	
Two to Four Minute Welcome Address & Closing Remarks	Yes			
Event Banners	Logo	Logo (Second Tier)	Logo (Second Tier)	Name Recognition
Promotional Tent	Complimentary	Complimentary		
Marketing Collateral & Grapics	Presented by Logo	Logo (Second Tier)	Logo (Second Tier)	
Digital Newsletter	Presented by Logo	Logo (Second Tier)	Logo (Second Tier)	Name Recognition
Website	Logo with click-thru to website	Logo with click-thru to website	Logo with click-thru to website	Name Recognition
Employee Volunteer Opportunities	Yes	Yes	Yes	Yes
Sponsorship Announcement on Traditional Media	Yes	Yes	Yes	
Sponsorship Announcement on Digital Media	Yes	Yes	Yes	Yes
*VIP Tables with Logo (6 per table)	2	1	1	1

^{*}VIP includes all you can eat buffet, meet & greet, lounge area and more!

Contact Deborah Omowale Jarmon at ceo@saaacam.org to reserve your partnership opportunity!

